

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Clark Company, The
30 E Sprague Suite A
Spokane, WA 99202

<u>Contract / Revision</u> 1306143 /		<u>Alt Order #</u>
<u>Product</u> MUMM FOR SPOKANE COUNTY COMMISSIONER		
<u>Contract Dates</u> 10/17/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> Mumm for Spokane County Commissioner		<u>Original Date / Revision</u> 09/26/16 / 09/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Larry Sherrer	<u>Sales Office</u> National Non-Res
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 4357AG		<u>Advertiser Ref</u> 107611

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KREM	10/17/16	11/08/16	Local News @ 5a	5-6a		:30				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$60.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$60.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$60.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$60.00				
N 2	KREM	10/17/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$360.00				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$360.00				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$360.00				
N 3	KREM	10/17/16	11/08/16	CBS This Morning	7-9a		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$75.00				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$75.00				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$75.00				
	Week:	11/07/16	11/13/16	MT-----				1	\$75.00				
N 4	KREM	10/17/16	11/07/16	Local News @ 4p M-F	4-430p		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$130.00				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$130.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$130.00				
	Week:	11/07/16	11/13/16	M-----				1	\$130.00				
N 5	KREM	10/17/16	11/07/16	Local News @ 5p M-F	5-530p		:30				NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$380.00				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$380.00				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$380.00				
	Week:	11/07/16	11/13/16	M-----				1	\$380.00				
N 6	KREM	10/17/16	11/07/16	Local News @ 11p M-F	11-1130p		:30				NM	4	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1306143 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 11/08/16	MUMM FOR SPOKANE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mumm for Spokane Cour	09/26/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$230.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$230.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$230.00				
Week:		11/07/16	11/13/16	M-----				1	\$230.00				
Totals								0.00				28	\$4,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	14	\$2,590.00	(\$388.50)	\$2,201.50
10/31/16 - 11/08/16	14	\$2,360.00	(\$354.00)	\$2,006.00
Totals	28	\$4,950.00	(\$742.50)	\$4,207.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.